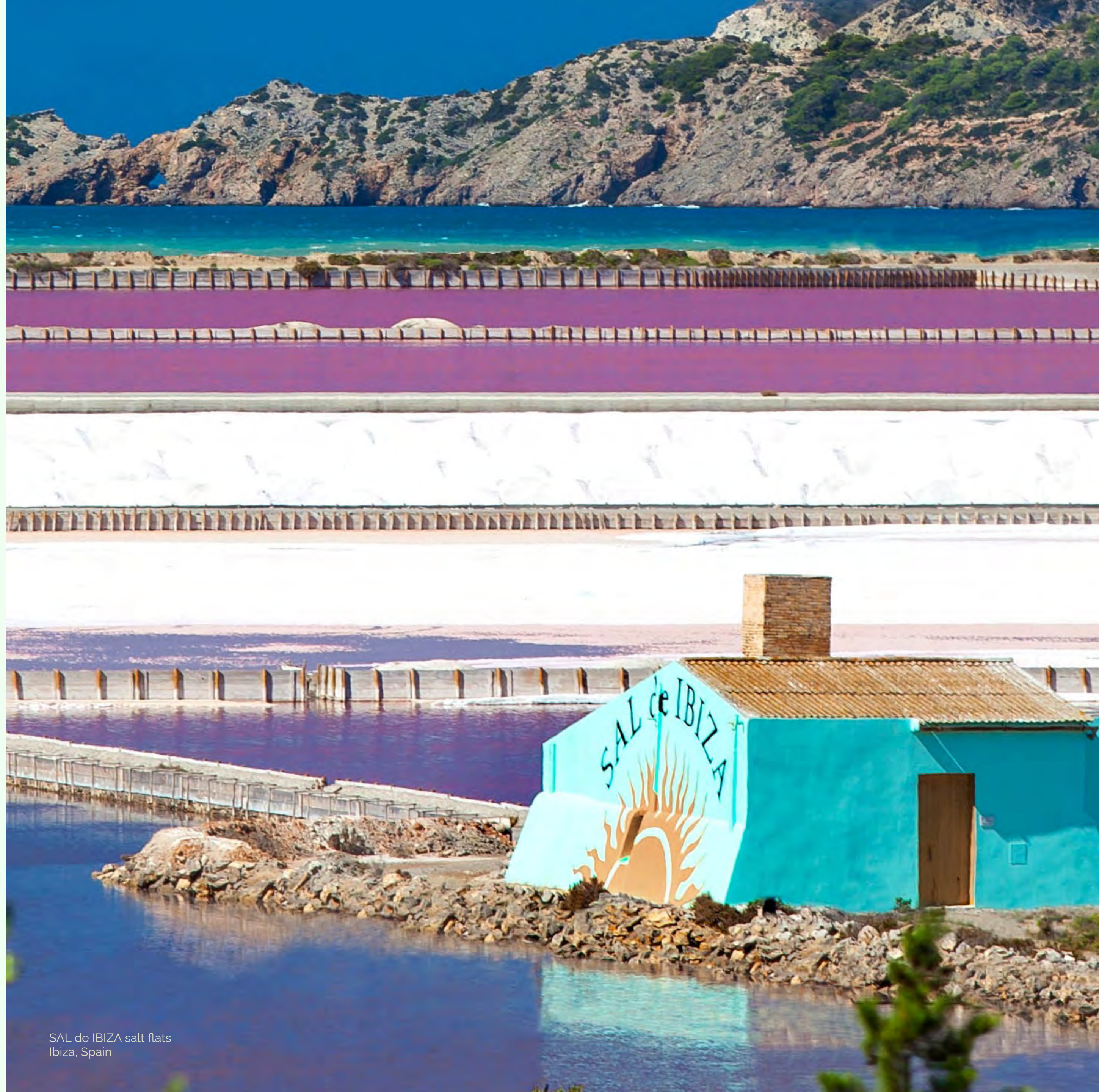




# SAL de IBIZA

PREMIUM SEA SALT  
from the Salt Fields of Ibiza, Spain

**Product Catalogue 2024 USA**



SAL de IBIZA salt flats  
Ibiza, Spain





# PREMIUM SEA SALT PRODUCTS FROM IBIZA

## THE BRAND SAL de IBIZA

Founded in 2004 SAL de IBIZA produces premium hand-harvested sea salt, and salty snacks from the island of Ibiza, Spain. 100% natural sea-salt – no additives of any kind. Obtained solely by the natural evaporation of seawater, containing more than 80 minerals and trace elements, essential for all living organisms.

## THE HERITAGE IBIZA

World renowned vacation spot of the Spanish Balearic Islands; located off the south east coast of Spain in the Mediterranean sea: The salt flats of Ibiza a UNESCO World Heritage site within a Spanish Nature Preserve - Sea life, fruits, vegetables, native nuts and flowers flourish right along with our sea salt.

The salt flats of Ibiza have been in operation for 2800 years.  
Yes, you read this correctly, two thousand eight hundred years!

## THE FLEUR DE SEL - Premium Fresh Sea Salt

The name "Fleur de Sel" derived from the flower-like patterns of crystals in the salt crust as it evaporates. Hand-harvested in very small quantities only during sunny, dry, and light steady winds. Fleur de Sel is the gourmet standard for finishing the prepared meal and desserts. Fleur de Sel is the most expensive of salts.

## DISTRIBUTION

SAL de IBIZA is distributed in 27 countries worldwide and offers a range of 68 products.

## CONTACT

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Awarded with the  
Sofi Award™ at Fancy Food in NYC





# SAL de IBIZA

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# FLEUR DE SEL



Sal de Ibiza's original and best seller,

Our Fleur de Sel is presented in our signature turquoise ceramic pot, natural cork top, perfect porcelain serving spoon attached!  
This gourmet salt, handmade in the French style of "Fleur de Sel" (Spanish: "Flor de Sal"), is a natural salt particularly rich in minerals.  
SAL de IBIZA's "Fleur de Sel" tastes noticeably milder and fresher than regular table salt.

Chef's choice for the perfect gourmet finishing salt.



**"The Original"**  
100% Fleur de Sel,  
150 g/5.36 oz

Incl. ceramic spoon and  
pot with cork lid



**"Our Best Mini"**  
100% Fleur de Sel, ceramic pot  
28.35 g/1.0 oz



**"Refill"**  
100% Fleur de Sel,  
150 g/5.36 oz



# SAL de IBIZA

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## FLEUR DE SEL SPECIALS



Awarded with the  
Sofi Award™ at Fancy Food in NYC



Exquisite spice notes such as, rose petals, black garlic and native Ibiza herbs;  
Creatively blended with our Fleur de Sel for each of our award winning selections.  
Under the cork lid of our colorful Fleur de Sel Special pots, salt blends unfold that manage to transform a simple dish into a delicacy.  
We call this the "Special-Fleur de Sel" effect.

**„Mar Blau“**  
Fleur de Sel with Black Garlic -  
ORGANIC  
140 g/4.94 oz



**„La Vie en Rose“**  
Fleur de Sel with Rose Petals  
and Rose Essence  
140 g/4.94 oz



**„Isla Blanca“**  
Fleur de Sel with  
Ibicensan Herbs  
140 g/4.94 oz



Ceramic spoon and pot with cork lid



# SAL de IBIZA

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## FLEUR DE SEL HOLIDAY SPECIAL



Every season we release our HOLIDAY Special salt, mixed with the best Fleur de Sel and spices from all over the world!

Hand-harvested SAL de IBIZA Fleur de Sel, Christmas pomegranate and orange blossoms, noble bourbon vanilla, exotic tonka beans, a pinch of chili, and the precious mace flower.



Incl. ceramic spoon,  
pot with cork lid and  
Christmas raffia star

„Feliz Navidad“  
Fleur de Sel HOLIDAY-Special,  
140 g/4.94 oz





# SAL de IBIZA

## PURE SEA SALT HERB & SPICE MIXES

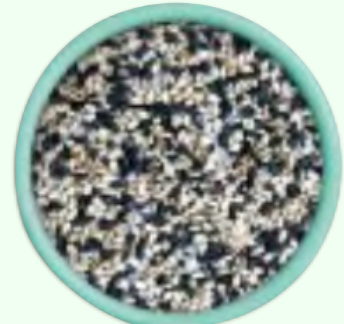


When preparing delicious food, it all comes down to the right spice mix.  
It is even easier if you have the ready spice blends at hand. Preparing salads, soups, marinades, sushi and more.

Conveniently you will find our various premium sea salt mixes that you can use immediately in cooking or add to your table for seasoning. Sal de Ibiza Salt mixes are blended with a small amount of our sea salt and selected spice themes. Premixed with a touch of sea salt for your serving pleasure. Grilling, salads, soups, marinades, sushi and more!



Chili Flakes



Sesame



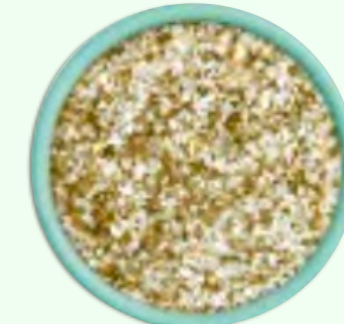
BBQ



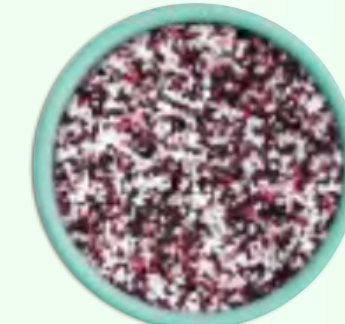
Mediterranean Herbs



Cajun



Lemon Grass/  
Ginger



Hibiscus



Green Pepper/  
Lemon

Various  
Fleur de Sel Sea Salt Mixes  
75 g/2.65 oz



Flower Petals



# SAL de IBIZA

## PURE SEA SALT x SPICE MIX BUNDLE



Granito Pure & Hibiscus

We are offering five different bundles in an attractive packaging.

Introducing our Herb & Spice Mix Collection, paired with the classic Granito Pure Sea Salt. Elevate your dishes with five carefully curated blends, from Mediterranean herbs to Hot-Chili.

Conquer kitchens worldwide with flavour, one pinch at a time. What are you waiting for? You can cook and experiment with your own creations. On your pots, get set – go!



Granito Pure & Lemon Grass/Ginger



Granito Pure & Chili Flakes



Granito Pure & Mediterranean Herbs



Granito Pure & Flower Petals



# SAL de IBIZA

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# PURE SEA SALT



SAL de IBIZA pure sea salt is 100% natural sea salt containing 80 minerals and trace elements.

100% natural sea salt containing 80 minerals and trace elements. Hand harvested and completely unrefined - our sea salt is produced by the sun and the wind. That is it. No additives. 2800 years of continuous production, Las Salinas Ibiza, Spain.



„Granito Lipstick“  
Sea Salt Pure, 31.1 g/1.1 oz



„Granito“  
Sea Salt Pure, 125 g/4.4 oz



„Granito“  
Sea Salt Pure, 250 g/8.8 oz



# SAL de IBIZA

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## PURE SEA SALT REFILL



SAL de IBIZA sea salt is available in different grain sizes:  
1 kg/35.27 oz bags in both fine and coarse grind as well as extra coarse grind,  
500 g/17.64 oz refill bag for our salt mill - or yours.



„Molino“  
Very coarse sea salt for the salt mill  
150 g / 5.3 oz



„Fina“  
Fine sea salt for the kitchen,  
1 kg, / 35.27 oz



„Grano“  
Coarse sea salt for the kitchen,  
1 kg, / 35.27 oz



# SAL de IBIZA

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# PREMIUM SALT MILL

Our high quality salt mill is glass, stainless steel, beautiful hardwood with a salt friendly premium ceramic grinding mechanism.



**NEW!**  
Available from  
April 2024!



*Molinillo*  
SALT MILL



# SAL de IBIZA POTATO CHIPS



Awarded with the Sofi Award™ at Fancy Food in NYC

Our award winning Spanish potato chips start with thinly sliced golden "Agria" potatoes, traditional kettle fried to crispy perfection. Lightly seasoned with our hand harvested Fleur de Sel available in five delicious gourmet flavors. But beware: these potato chips are addictive!

**„La Vie en Rose“**  
Potato Chips with Rose Petals/  
Rose Essence & Fleur de Sel

125 g/ 4.41 oz  
45 g/ 1.59 oz



**„White Truffle“**  
Potato Chips with  
White Truffle & Fleur de Sel

125 g/ 4.41 oz  
45 g/ 1.59 oz



**„a la Flor de Sal“**  
Potato Chips with  
Fleur de Sel

125 g/ 4.41 oz  
45 g/ 1.59 oz



**„Smoky Páprika“**  
Potato Chips with Smoked  
Paprika & Fleur de Sel

125 g/ 4.41 oz  
45 g/ 1.59 oz



**„Salt & Vinegar“**  
Potato Chips with Moscatel  
Vinegar & Fleur de Sel

125 g/ 4.41 oz  
45 g/ 1.59 oz



# SAL de IBIZA

## ORGANIC SEA SALT CHOCOLATE



For our Gourmet chocolate with Fleur de Sel we use organic dark, milk and white chocolate couvertures made from first-class Trinitario cocoa varieties and the original aromatic Chunchu cocoa from the Cusco region in the Peruvian rainforest. All our cocoa beans come from selected cooperatives at fair prices!



„70% Organic Cocoa“  
Finest Dark Chocolate  
with Fleur de Sel

80 g/ 2.82 oz  
40 g/ 1.41 oz

„38% White Organic“  
Finest White Chocolate  
with Fleur de Sel

80 g/ 2.82 oz  
40 g/ 1.41 oz

„50% Milk Organic“  
Finest Milk Chocolate  
with Fleur de Sel

80 g/ 2.82 oz  
40 g/ 1.41 oz



# SAL de IBIZA

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# SEA SALTED NUTS



Fleur de Sel nuts variations, flavored with our sea salt mixes.

May it be "Marcona" - the world's best Valencian almonds - spiced up with our fine "Flores" blend or fine cashews covered in our Granito "Spicy Cajun" that evoke memories of the traditional Southern cuisine.

Our „Smoky BBQ“ nuts are carefully selected American peanuts which achieve their smoky flavor through a coating of zesty sweetness.

No peanuts and no sultanas! Instead big, fruity and sweet sun-dried Muscat grapes, extra crunchy Brazil nuts, fine cashews, aromatic almonds, Californian walnuts and delicious hazelnuts, seasoned with a pinch of our best „Fleur de Sel“. In short: the upscale snack for in between!



„Anacardos“  
Spicy Cajun Cashews with  
Fleur de Sel

80 g/ 2.82 oz



„Cacahuetes“  
Smoky BBQ Peanuts with  
Fleur de Sel

80 g/ 2.82 oz



„Mix de Luxe“  
Nuts and Raisins with  
Fleur de Sel

80 g/ 2.82 oz



„Almendras“  
Flowered Almonds with  
Fleur de Sel

80 g/ 2.82 oz



# SAL de IBIZA

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# SEA SALTED NUTS



Two all new flavors have joined our „nut family“:

Our Macadamia Nuts enriched with a good portion of hot, coarsely ground chillies. The ideal companion for those who like it a little spicier and those who dare to try... Caution: hot!

Also Valencian almonds refined with the fine aroma of white truffles create an elegant and irresistible taste experience that won't let you stop trying.

NEW  
FLAVOR!



„Macadamia“  
Hot Chili Macadamia Nuts with  
Fleur de Sel

80 g/ 2.82 oz

NEW  
FLAVOR!



„Almendras White Truffle“  
Finest White Truffle Almonds with  
Fleur de Sel

80 g/ 2.82 oz



# SAL de IBIZA

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## SEA SALTED BREADSTICKS

SAL de IBIZA's classic breadsticks are the result of traditional craftsmanship and attention to detail. Only natural ingredients of the highest quality are used. An ideal companion to antipasti or a good glass of wine. Available in two flavors!



„Flor de Sal“  
Breadsticks with  
Fleur de Sel

65 g/ 2.29 oz



„Con Pipas“  
Breadsticks with  
Sunflower Seeds and Fleur de Sel

65 g/ 2.29 oz



# SAL de IBIZA

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## DECOR AND LIFESTYLE

### CERAMIC BOWLS



Our brand new mini-series of ceramic bowls looks minimalist and elegant at the same time. The bowls are ideal for serving our crisps or nuts, but also finely chopped vegetable strips and other side dishes. Available in sizes S, M and L.

A highlight for home decor as well as for fine restaurants and sophisticated bars.



„Snack S“  
Ceramic Bowl

ø 3.8" / height 1.2"  
ø 9,5 cm / height 3 cm



„Snack M“  
Ceramic Bowl

ø 5.2" / height 1.7"  
ø 13 cm / height 4.3 cm



„Snack L“  
Ceramic Bowl

ø 6.9" / height 1.8"  
ø 17,5 cm / height 4.5 cm



# SAL de IBIZA

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## DECOR AND LIFESTYLE

### CERAMIC JAR

Style meets function!

Branded Sal de Ibiza ceramic 1 liter jar. Perfect for storing our fine and course grind salts, flour, coffee, cooking utensils, pasta or fresh cut flowers. The bowl-shaped lid also doubles as a perfect serving dish around the kitchen.



„The Jar“  
Ceramic jar with lid  
ø 4.72" / height 6.1"  
ø 12 cm" / height 15,5 cm



# SAL de IBIZA

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## DECOR AND LIFESTYLE

## WINE COOLER AND TRAY



Stylish and extremely decorative serving tray and wine cooler branded with SAL de IBIZA logo.

What better way to serve cool drinks to your guests? Show your friends your hidden catering skills with our Classic European Bistro Waiter's Tray.

Wine lovers will be thrilled. Our clay wine cooler combines natural design with Mediterranean charm. It is also incredibly easy to use: natural cooling through evaporation!

Simply saturate the clay cooler in water, place in freezer and enjoy your chilled beverages, preferably wine, for hours.



„The Cooler“  
Open-pored clay wine cooler  
ø 4.7" / height 8.5"  
ø 12 cm / height 22 cm



„The Tray“  
Classic European Bistro Waiter's Tray  
ø 14.37" / height 1.75"  
ø 36.5 cm / height 4.5 cm





# SAL de IBIZA

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## DECOR AND LIFESTYLE

### BEACH BAGS

To the beach?  
To the market?

The new casual BoHo style SAL de IBIZA beach bags are handmade of palm leaves was dried under the Mediterranean sun and fits perfectly to the summer outfit. The hand-woven or the embossed logo and the shoulder straps made of dyed leather are the sunny eye-catcher. Inside, a discreet leather insert with zipper protects your purchases.



„Tierra“  
Handmade Ibiza Style Beach, Basket and Shopping Bag

19.3 x 10.2 x 6.7 inches; approximate dimensions (vary 2-3 cm due to handwork)



„Playa“  
Handmade Ibiza Style Beach, Basket and Shopping Bag

19.3 x 10.2 x 6.7 inches; approximate dimensions (vary 2-3 cm due to handwork)



# SAL de IBIZA

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# SEASONAL CAMPAIGNS



## VALENTINES DAY

Duration:  
**Mid January - 14 February**

Products:  
Fleur de Sel „La Vie en Rose“, 140g



## EASTER

Duration:  
**March**

Products:  
FdS Minis



## BBQ SEASON

Duration:  
**May - August**

Products:  
Granito Family Sea Salt Mixes



## SUMMER HOLIDAYS

Duration:  
**July - September**

Products:  
Beach chairs, Wine Cooler, Tablets, Jars..



## WINTER HOLIDAYS

Duration:  
**November - January**

Products:  
Bowl, Nuts, Chocolate, HOLIDAY Salt





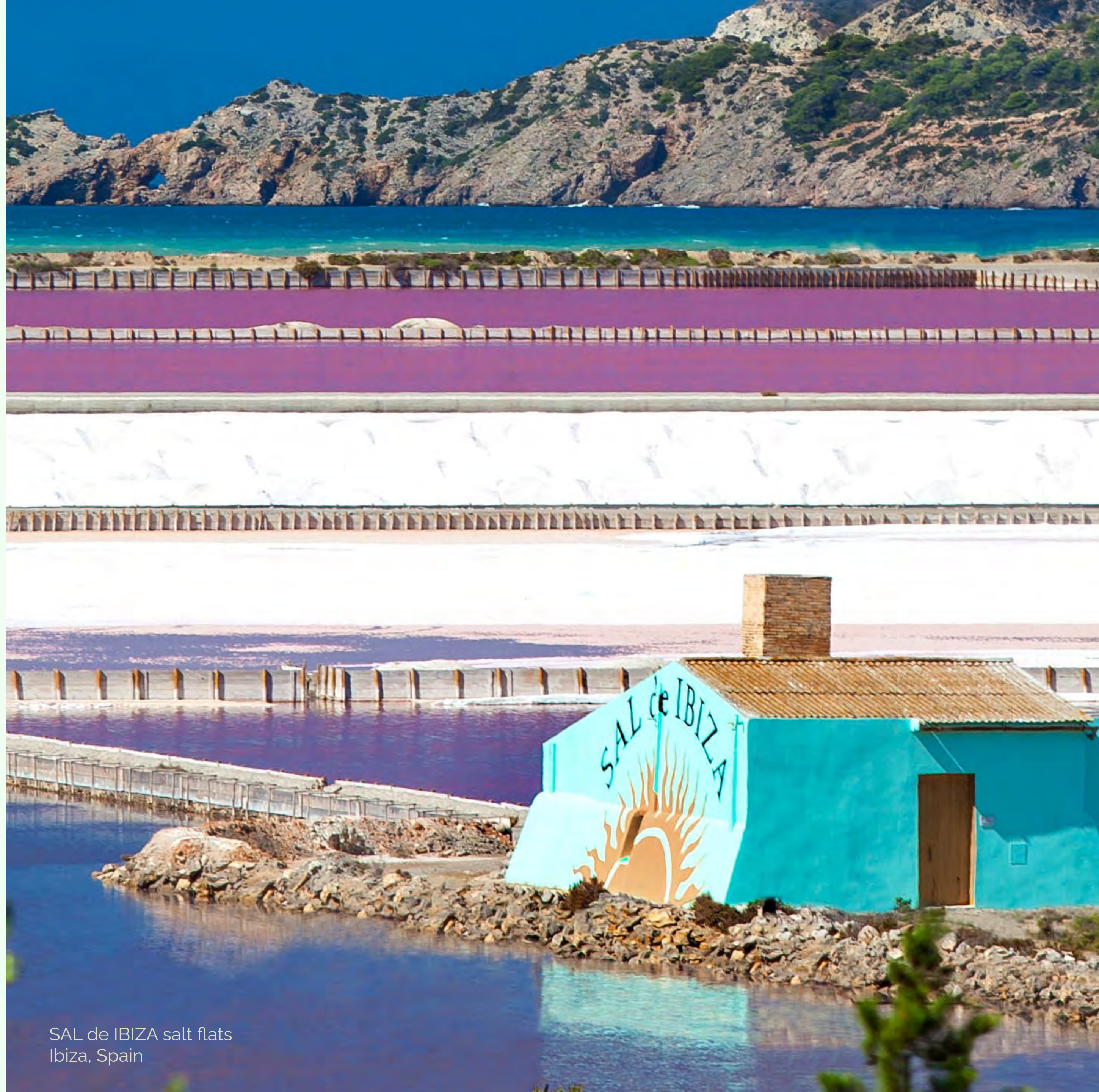


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SAL de IBIZA salt flats  
Ibiza, Spain